

## Singapore

ADD (no change)

Consensus ratings*:	Buy 2	Hold 0	Sell 0
Current price:			S\$0.34
Target price:	•		S\$0.40
Previous target:			S\$0.40
Up/downside:			17.6%
CGS-CIMB / Consens	sus:		-5.3%
Reuters:		F	IYPH.SI
Bloomberg:			HYP SP
Market cap:		USS	\$79.07m
		S	\$105.0m
Average daily turnove	r:	US	\$\$0.04m
		S	\$\$0.05m
Current shares o/s:			308.8m
Free float:			24.1%
*Source: Bloomberg			

### Key changes in this note

No changes.



12.3

#### Analyst(s)



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# **Hyphens Pharma International**

## DocMed undertakes Vietnam digital venture

- HYP's subsidiary, DocMed, has entered into a joint venture to develop a B2B virtual medical hypermart for pharmaceutical supplies in Vietnam.
- Its partner, Hoang Duc Pharmaceutical & Medical Supplies (Hoang Duc), is a local pharmaceutical distribution company with over 35k B2B customers.
- The venture offers avenues for HYP to grow digitally despite stiff competition from peers like Buymed and SwipeRx. Reiterate Add; TP: S\$0.40.

## DocMed makes headway out of Singapore

DocMed will be partnering with Hoang Duc in a 51%/49% partnership to develop a B2B commerce platform for pharmaceutical supplies in Vietnam. HYP created DocMed in May 22 as a subsidiary to house HYP's digital assets and its Medical Hypermart business. The JV grants DocMed an opportunity to grow its digital capabilities beyond Singapore in the future. As a local pharmaceutical distribution company in Vietnam, Hoang Duc's distribution network comprises more than 35k B2B customers, including hospitals, clinics, independent and chain pharmacies, as well as other retail outlets. According to HYP's media release document, Hoang Duc also generated US\$140m in sales during 2022. According to Hoang Duc's website, the company has partnered with HYP for more than 10 years, likely as a distribution partner in Vietnam.

## HYP unlikely to see hefty investments in the near term

Although development and commercialisation efforts for the digital platform in Vietnam mean revenue contribution is unlikely for the next year, we do not see a need for HYP to raise additional capital to fund this venture. HYP raised S\$6m from its 10% stake sale of DocMed to Metro Holdings (non-rated) in Jun 22 to fund DocMed's operations over the next two years. As of end-FY22, HYP has shared that it has only utilised c.S\$600k of that amount, which we think leaves sufficient capital for its Vietnam digital venture. Furthermore, HYP has indicated its stake sale of DocMed will be through Series A funding, and we think HYP could raise capital via subsequent rounds of fund-raising should the need arise. HYP also maintains a net cash position of S\$30.8m.

## Reiterate Add; digital venture could become a re-rating catalyst

We like HYP's prudent approach to incubate DocMed as a start-up funded outside of HYP's core Specialty Pharmaceutical and Proprietary Brands businesses, which we think will preserve HYP's financial health while offering a potential re-rating catalyst should its digital venture take off. Nevertheless, we foresee challenges to commercialisation considering players such as Buymed and SwipeRx have entered Vietnam's B2B digital marketplace ahead of DocMed and have received larger capital via more rounds of funding (Fig 1). Our DCF-based TP remains unchanged at S\$0.40 (WACC: 12.4%) and does not factor in contribution from the potential commercial success of DocMed. Other re-rating catalysts include accretive acquisitions of brands/portfolios/businesses given HYP's net cash position of S\$30.8m. Downside risks are margin compression from inflation pressures and demand disruption for its consumer healthcare products.

Financial Summary	Dec-21A	Dec-22A	Dec-23F	Dec-24F	Dec-25F
Revenue (S\$m)	125.9	162.3	170.3	174.5	178.8
Operating EBITDA (S\$m)	8.26	14.01	14.53	16.77	17.33
Net Profit (S\$m)	6.85	11.41	11.32	13.12	13.56
Core EPS (S\$)	0.023	0.037	0.037	0.042	0.044
Core EPS Growth	11.1%	62.1%	(0.7%)	15.8%	3.4%
FD Core P/E (x)	14.92	9.08	9.27	8.00	7.74
DPS (S\$)	0.007	0.011	0.011	0.013	0.013
Dividend Yield	1.97%	3.26%	3.24%	3.74%	3.88%
EV/EBITDA (x)	9.97	4.79	4.40	3.00	2.47
P/FCFE (x)	NA	7.87	17.04	6.35	9.59
Net Gearing	(35.6%)	(51.9%)	(50.2%)	(59.6%)	(60.9%)
P/BV (x)	1.87	1.52	1.36	1.21	1.09
ROE	13.4%	18.5%	15.5%	16.0%	14.8%
CGS-CIMB/Consensus EPS (x)			0.92	0.97	1.00

SOURCES: CGS-CIMB RESEARCH, COMPANY REPORTS

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## DocMed undertakes Vietnam digital venture

## Digital ventures eye Vietnam's growing pharma market >

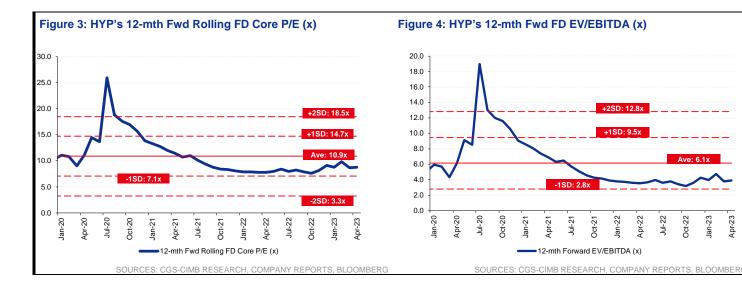
According to business intelligence website, Vietnam Briefing, Vietnam's pharmaceutical market value has grown from US\$5bn in 2015 to US\$10bn in 2020. According to the website, market research firm IBM also expects the industry's value to reach S\$16.1bn in 2026. Although most of the digital start-ups entering Vietnam's pharmaceutical market are B2C in nature, providing telehealth services and e-pharmacy services to serve patients directly, other B2B platforms that have entered the market ahead of DocMed include Buymed and SwipeRx, which have raised more capital and feature a strong list of investors (Fig 1).

However, with Hoang Duc's existing distribution network in Vietnam and DocMed's experience of managing HYP's B2B pharmaceutical platform in Singapore, we think that DocMed could potentially have a shorter runway to commercialisation compared to Buymed and SwipeRx.

Figure 1: Peers for B2B pharmaceutical platforms in Vietnam							
Company	Funding round	Date	Fund raised	Geographical presence			
	Pre-Series A	2020	US\$2.5m				
Buymed	Series A	Sep-21	US\$8.8m	Vietnam			
	Series B	Feb-23	US\$33.5m	vietnam			
	Equity investment	1Q23	US\$18m				
	Series A	2017	US\$6.3m				
SwipeRx	Series B	May-22	US\$27m	Southeast Asia			
	Series B2	Feb-23	US\$10m				
DocMed	Series A	Apr-23	S\$6m	Singapore, Vietnam			
		SOURCES	DEALSTREETASIA, 1	ECHCRUNCH, COMPANY REPOR			

Figure 2: HYP - DCF Va	luation						
FCF calculation (S\$ m)	FY23F	FY24F	FY25F	FY26F	FY27F	FY28F	Terminal Value
FCF	6.16	16.53	10.95	16.16	12.05	17.28	68.34
PV of the FCFs	5.48	13.09	7.71	10.13	6.72	8.57	38.10
Discount Factor	0.89	0.79	0.70	0.63	0.56	0.50	
WACC		Rationale					
Rf	3.5%	3.5% Singapore 10-year Treasury Yield					
Beta	1.0	1.0 Pegged to 1x due to low liquidity					
Cost of equity	13.0%	Higher discount to SG/VN average of c.7% due to liquidity risk					
WACC	12.4%						
Terminal growth	1.0%	Conservativ	e terminal g	rowth due to	relative sca	ale to indust	ry
		L					
Valuation							
Enterprise value	89.79						
Less: net cash/(debt)	33.54						
Less: minority interest	-						
Add: associates	-						
Equity value	123.33						
Number of shares	308.78						
Equity value per share	0.400						
			SOUR	CES: CGS-CI	MB RESEAR	CH, COMPAN	Y REPORTS





	Bloomberg		Price	Target Price	Market Cap	EV/EBITC	)A (x)	3-vear EPS	P/E (x)		Recurring RC	DE (%)	Dividend Yie	eld (%)
Company	Ticker	Recom.	(Icl curr)	(Icl curr)	(US\$ m)	CY23F	CY24F	CAGR (%)	CY23F	CY24F		CY24F		CY24F
Hyphens Pharma International	HYP SP	P Ad	d 0.340	0.40	79	4.5	i <b>3.</b> 1	6.8%	6 9.3	8 8.	0 15.6%	16.0%	6 3.2%	3.7%
Mega Lifesciences	MEGA TB	B Ad	d 43.25	55.00	1,104	12.1	10.8	3 4.7%	6 16.9	9 15.	5 24.1%	23.8%	3.5%	3.9%
Pharmaniaga Bhd	PHRM MK	Reduc	e 0.32	0.25	95	11.0	9.5	5 na	a 14.2	2 11.	7 -12.7%	-17.4%	6 0.0%	2.6%
Blackmores	BKL AU	J Hol	d 76.92	72.00	1,003	13.5	i 11.8	3 18.3%	6 29.5	5 25.	3 12.2%	13.4%	6 2.3%	2.8%
Duopharma Biotech Bhd	DBB MK	(Hol	d 1.53	1.59	330	11.8	10.6	6 -2.9%	6 17.7	7 17.	3 12.1%	11.3%	ы́ 1.7%	1.7%
Simple average						9.2	8.1	1 11.2%	6 21.8	3 18.	6 9.0%	8.4%	6 1.9%	2.7%

Apr-23

Jan-23





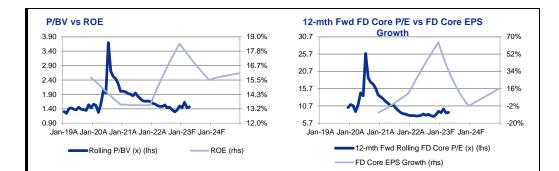
## ESG in a nutshell

Refinitiv and MSCI do not report HYP's ESG. Nevertheless, HYP has been actively pursuing E, S, and G pillars by sourcing for sustainable products, and taking on initiatives with social causes to reach out to the needy, as well as abiding by its corporate governance policies. Since its listing in 2018, HYP has not been implicated in any controversy.

Implications
As a pharmaceutical distributor and manufacturer, customer reputation is especially pertinent to HYP. With no instances of adverse events such as product recalls, HYP upholds quality standards and products which we believe is positive for HYP's brand equity. However, we have not ascribed a value to the brand premium as its presence remains limited within the local market.
Implications
We think HYP's solid governance record is backed by a strong management team which has been effectively communicating expectations to its stakeholders. This is a positive for HYP, in our view.
Implications
Should the refill pack be accepted favourably by consumers, HYP will consider using the more environmentally-friendly refill pack for other supplements, as indicated in its FY21 annual report. We have not factored this into our valuations.



## **BY THE NUMBERS**



### Profit & Loss

(S\$m)	Dec-21A	Dec-22A	Dec-23F	Dec-24F	Dec-25F	
Total Net Revenues	126.8	162.9	170.3	174.5	178.8	
Gross Profit	49.0	63.4	67.3	69.1	71.0	
Operating EBITDA	8.3	14.0	14.5	16.8	17.3	
Depreciation And Amortisation	0.0	0.0	(0.7)	(0.7)	(0.7)	
Operating EBIT	8.3	14.0	13.9	16.1	16.7	
Financial Income/(Expense)	(0.0)	(0.2)	(0.2)	(0.2)	(0.2)	
Pretax Income/(Loss) from Assoc.	0.0	0.5	0.5	0.5	0.5	
Non-Operating Income/(Expense)	0.0	0.0	0.0	0.0	0.0	
Profit Before Tax (pre-El)	8.3	14.3	14.2	16.4	17.0	
Exceptional Items						
Pre-tax Profit	8.3	14.3	14.2	16.4	17.0	
Taxation	(1.4)	(2.9)	(2.8)	(3.3)	(3.4)	
Exceptional Income - post-tax						
Profit After Tax	6.8	11.4	11.3	13.1	13.6	
Minority Interests						
Preferred Dividends						
FX Gain/(Loss) - post tax						
Other Adjustments - post-tax						
Net Profit	6.8	11.4	11.3	13.1	13.6	
Recurring Net Profit	6.8	11.4	11.3	13.1	13.6	
Fully Diluted Recurring Net Profit	6.8	11.4	11.3	13.1	13.6	

### **Cash Flow**

(S\$m)	Dec-21A	Dec-22A	Dec-23F	Dec-24F	Dec-25F
EBITDA	8.26	14.01	14.53	16.77	17.33
Cash Flow from Invt. & Assoc.					
Change In Working Capital	(3.46)	2.14	(6.79)	1.73	(2.90)
(Incr)/Decr in Total Provisions					
Other Non-Cash (Income)/Expense		(0.66)	(0.66)	(0.66)	(0.66)
Other Operating Cashflow	2.66	2.87	2.91	3.20	2.14
Net Interest (Paid)/Received	(0.02)	(0.20)	(0.18)	(0.18)	(0.18)
Tax Paid	(1.42)	(2.15)	(2.66)	(2.83)	(3.28)
Cashflow From Operations	6.02	16.02	7.16	18.03	12.45
Сарех	(0.56)	(0.56)	(1.00)	(1.50)	(1.50)
Disposals Of FAs/subsidiaries					
Acq. Of Subsidiaries/investments	(14.16)	0.21	0.00	0.00	0.00
Other Investing Cashflow	(0.27)	(0.66)	0.00	0.00	0.00
Cash Flow From Investing	(14.99)	(1.01)	(1.00)	(1.50)	(1.50)
Debt Raised/(repaid)	3.68	(1.86)	0.00	0.00	0.00
Proceeds From Issue Of Shares	0.00	6.10	0.00	0.00	0.00
Shares Repurchased					
Dividends Paid	(1.86)	(2.07)	(3.43)	(3.40)	(3.92)
Preferred Dividends					
Other Financing Cashflow	(0.91)	(1.02)	0.00	0.00	0.00
Cash Flow From Financing	0.91	1.15	(3.43)	(3.40)	(3.92)
Total Cash Generated	(8.07)	16.17	2.73	13.13	7.03
Free Cashflow To Equity	(5.30)	13.16	6.16	16.53	10.95
Free Cashflow To Firm	(8.88)	15.25	6.41	16.79	11.20

SOURCES: CGS-CIMB RESEARCH, COMPANY REPORTS



## BY THE NUMBERS... cont'd

(S\$m)	Dec-21A	Dec-22A	Dec-23F	Dec-24F	Dec-25F
Total Cash And Equivalents	19.46	36.48	39.21	52.35	59.37
Total Debtors	28.54	31.11	34.20	32.71	35.86
Inventories	25.08	21.26	25.39	25.98	26.58
Total Other Current Assets	0.64	0.81	0.81	0.81	0.81
Total Current Assets	73.72	89.65	99.61	111.84	122.62
Fixed Assets	4.17	3.02	1.76	0.72	0.74
Total Investments	0.31	2.67	3.13	3.59	4.05
Intangible Assets	20.15	19.07	18.41	17.76	17.10
Total Other Non-Current Assets	0.07	0.06	0.06	0.06	0.06
Total Non-current Assets	24.69	24.82	23.36	22.12	21.95
Short-term Debt					
Current Portion of Long-Term Debt					
Total Creditors	40.85	37.42	37.85	38.67	39.52
Other Current Liabilities	1.71	2.66	2.83	3.28	3.39
Total Current Liabilities	42.56	40.07	40.68	41.95	42.91
Total Long-term Debt					
Hybrid Debt - Debt Component					
Total Other Non-Current Liabilities	0.88	3.33	3.33	3.33	3.33
Total Non-current Liabilities	0.88	3.33	3.33	3.33	3.33
Total Provisions	0.34	0.79	0.79	0.79	0.79
Total Liabilities	43.78	44.20	44.80	46.08	47.04
Shareholders' Equity	54.63	69.03	76.92	86.64	96.28
Minority Interests	0.00	1.25	1.25	1.25	1.25
Total Equity	54.63	70.27	78.17	87.89	97.53
Key Ratios	Dec-21A	Dec-22A	Dec-23F	Dec-24F	Dec-25F
Revenue Growth	4.1%	28.9%	4.9%	2.5%	2.5%
Operating EBITDA Growth	17.4%	69.6%	3.7%	15.4%	3.3%
Operating EBITDA Margin	6.56%	8.63%	8.54%	9.61%	9.69%
Net Cash Per Share (S\$)	0.06	0.12	0.13	0.17	0.19
BVPS (S\$)	0.18	0.22	0.25	0.28	0.31
Gross Interest Cover	86.95	58.88	54.39	63.16	65.34
Effective Tax Rate	17.1%	20.2%	20.0%	20.0%	20.0%
Net Dividend Payout Ratio	27.2%	18.1%	30.3%	25.9%	28.9%
Assounts Dessivehies Dave	04.00	07.07	70.00	70.40	70.00

84.03

98.44

156.7

27.6%

16.3%

Dec-21A

0.5

0.6

0.2

7.4%

67.07

84.98

125.9

30.8%

22.3%

10.9%

Dec-22A

0.5

0.6

0.2

70.00

82.69

125.1

31.5%

18.6%

9.7%

Dec-23F

0.5

0.6

0.2

70.19

89.22

124.8

32.3%

19.3%

10.3%

Dec-24F

0.5

0.6

0.2

SOURCES: CGS-CIMB RESEARCH, COMPANY REPORTS

70.00

88.97

124.5

37.0%

17.9%

9.8%

Dec-25F

0.5

0.6

0.2

Accounts Payables Days ROIC (%)

Return On Average Assets

Specialty pharma principals gross margin

Medical hypermart and digital gross margin

Proprietary brands gross margin

Inventory Days

**Key Drivers** 

ROCE (%)

Accounts Receivables Days



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Pharmaceuticals | Singapore Hyphens Pharma International | April 13, 2023

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647 companies under coverage for quarter ended on 31 March 2023					
	Rating Distribution (%)	Investment Banking clients (%)			
Add	64.6%	1.1%			
Hold	27.0%	0.2%			
Reduce	8.3%	0.2%			



Hyphens Pharma International (HYP SP)

## Spitzer Chart for stock being researched ( 2 year data )

#### -Price Close 0.740 Recommendations & Target Price 0.36 0.39 0.40 na 0.640 0.540 0.440 0.340 0.240 Hold Reduce Not Rated Add Apr-20 Oct-20 Apr-21 Oct-21 Apr-22 Oct-22

Recommendation	Framework
Stock Ratings	Definition:
Add	The stock's total return is expected to exceed 10% over the next 12 months.
Hold	The stock's total return is expected to be between 0% and positive 10% over the next 12 months.
Reduce	The stock's total return is expected to fall below 0% or more over the next 12 months.
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